CLASSIC LABELS PACKAGING GROUP

Sustainable Advantage Portfolio Overview

Overview

Classic Labels Packaging Group (CLPG) offers a "Sustainable Advantage" portfolio designed to enable recycling and reuse, reduce resource consumption, and support circular packaging outcomes without compromising performance.

Scope of Solutions

- **Pressure Sensitive Labels:** Recyclable constructions aligned with APR guidance; wash-off adhesives where applicable; downgauged films.
- **Shrink Sleeves:** APR-compatible designs (e.g., floatable films, perforation guidance) to improve sortability and recyclability.
- **Folding Cartons:** 100% FSC-certified supply base; options for recycled content and right-sized structures to reduce material use.
- **Inserts & Literature:** Lightweight paper grades; FSC-certified sources; optimized formats to minimize fiber use.
- **RFID-Enabled Labels:** Inventory optimization and waste reduction through improved supply chain visibility.

Design for Circularity

- APR-aligned design guidance for labels and sleeves
- Material selection to support recyclability in existing streams
- Reduction of inks, coatings, and components that hinder recycling

Supplier Alignment

- Preference for FSC-certified carton facilities
- Collaboration with partners that provide recyclability validation and guidance
- Continuous engagement to expand sustainable material options

Customer Value

- Reduced environmental footprint through material optimization
- Improved recyclability and compliance with retailer/brand requirements
- No compromise to performance or aesthetics

KPIs (Tracked Annually)

- % FSC-certified carton suppliers (target: 100%)
- % portfolio aligned with recyclability guidelines
- % revenue from Sustainable Advantage solutions (increasing YoY)

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Revision Control

Document No.: SUS-001
Version: 1.0
Effective Date: June 11, 2026
Review Cycle: Annual

Approval

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